

Joseph La Posta

General Manager

Joseph is a respected leader in the sport and corporate sectors of NSW. Joseph has recently been appointed as General Manager of talkforce, a leadership and people development consultancy which operates throughout Australia and parts of Asia.

Prior to joining talkforce, Joseph was involved with the Australian Football League (AFL) NSW/ACT where he was a senior executive fulfilling the role as State Manager. Joseph was responsible for leading AFL NSW/ACT's Commercial, Diversity, Government Relations, Indigenous, Multicultural, Major Projects and Infrastructure portfolios throughout New South Wales and Canberra. Prior to this role, Joseph led the company's strategic planning and business operations. Joseph worked at AFL NSW/ACT for over eight years, with six years on the executive and leadership team.

Joseph is also Chairperson of the Board of Sport NSW, the independent federation representation State Sporting Organisations in NSW. He is also a member of the Reach Charity NSW Advisory Group. He has a background and qualifications in town planning with experience in both private consultancy and local government in Sydney and Melbourne.

Joseph is passionate about conscious consumerism and is a strong advocate for gender equality and workforce diversity. He has been involved in sport his whole life with a background in swimming, AFL and soccer, while today he enjoys running, touch football, golf and tennis socially.