

## Diana Cregan

### Business Partner

Melbourne based, Diana brings to talkforce a broad commercial background across sales, operations, general management and running her own retail and online business in the US. With a strong background in recruitment and senior executive consulting, people have always been central to her purpose and she has developed a reputation for authenticity and integrity.

Prior to rejoining talkforce (Diana was part of our team in the early 2000's) she was General Manager of Australia's largest privately owned recruitment company. There she established the executive recruitment service delivery for the company which had previously only operated in the labour hire industry. She has worked with clients across all organisational levels across a range of industries.

Whilst living in the US from 2005 - 2012 she established her own online business supplying North America with a baby product manufactured in China. It was an experience which provided her with the opportunity to learn and develop new skills across all business disciplines - product development and manufacturing, marketing, sales, distribution, finance and digital technology.

Diana's current role with talkforce spans Executive Coaching and Development, program delivery and new business development.

Diana's decision to move further into executive development stems from a passion to see people thrive and flourish in their professional life.