



EFFECTIVE COMMUNICATION: UNDERSTANDING SELF AND OTHERS

Adopt a powerful framework for aligning your message to your audience

Highly effective communicators focus on individual understanding their audience to ensure they craft their messages appropriately. This workshop offers a proven framework for quickly developing an understanding of audiences – and your own communications style – through the well-regarded DiSC behavioural model.

Improve your communication effectiveness with an enhanced understanding of your audience, their motivations and behaviours.

Workshop Content

Leaders of all levels will unlock new levels of communication skill with this detailed and intensive workshop which focuses on understanding human behaviour, rather than personality. Following the general principles of the DiSC model, the workshop looks at communication styles to improve the real-world application of communications skills.

Optional DiSC Profiling Module*

Accelerate your team's understanding and application of the learnings with this additional personalised module, which requires an element of pre-work by participants in order to collect specific data for use in the workshop:

- Secure link to the official DiSC website activated approximately 10 days prior to the session.
- Participants complete the personalised survey, which forms the basis of their individual report.
- Individual reports and confidential debriefs are delivered as part of the workshop, either face to face or virtually.

Learning Outcomes

Upon completion of this workshop, participants will be able to:

- Leverage an improved understanding of self and others
- Identify how behaviour impacts effectiveness
- Discover behavioural strengths and value differences in others
- Identify appropriate styles and strategies to achieve goals and reduce conflict
- Understand how various behavioural styles interact
- Use verbal and non-verbal communication to build rapport with both internal and external contacts



Recommended Audience:

Leaders and team members seeking to communicate effectively with internal and external stakeholders



Delivery:

Face to Face or Virtual

Optional Module:
DiSC profiling*

*At additional cost



Duration:

Full day or 2 half days



No. of attendees:

12

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