

DISC | UNDERSTANDING SELF AND OTHERS

Adopt a powerful framework for aligning your message to your audience

Highly effective communicators focus on individual understanding of their audience just as much as they work on crafting their message. This workshop offers a proven framework for quickly developing an understanding of audiences – and your own communications style – through the well-regarded DiSC behavioural model.

Improve your communication effectiveness with an enhanced understanding of your audience, their motivations and behaviours.

Workshop Content

Leaders of all levels will unlock new levels of communication skills with this engaging, practical workshop focusing on understanding human behaviour, rather than personality. Following the general principles of the DiSC model, explore communication styles to improve the real-world application of communication skills.

Includes DiSC Profiling

Accelerate your team's understanding and application of the learning with an individual DiSC profile.

- A secure link to the official DiSC website activated approximately 10 days before the workshop.
- Participants complete the personalised instrument, which forms the basis for their report.
- Individual reports and debriefs are delivered as part of the workshop
- Access to My Everything DiSC is activated following the workshop, providing participants the option of sharing styles and suggested ways to improve communication with colleagues.

Learning Outcomes

Upon completion of this workshop, participants will be able to:

- Leverage an improved understanding of self and others
- Identify how behaviour impacts effectiveness
- Discover behavioural strengths and value differences in others
- Identify appropriate communication styles and strategies to achieve goals and reduce conflict
- Understand how styles interact
- Use verbal and non-verbal communication to build rapport with both internal and external contacts



Recommended for:

Leaders and team members seeking to communicate effectively with internal and external stakeholders.



Delivery:

Face-to-face or virtual

This workshop includes DiSC profiling

*At additional cost



Workshop duration:

Half day



No. of attendees:

12 - 15

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