PRESENTING WITH IMPACT

Persuade, influence and lead through effective group communication

The most visible and effective traits of any leader are the ability to command a room, deliver informative material and influence opinion. This workshop breaks down the art of presenting into manageable steps, from preparation through to delivery. It provides the tool-set to continually improve performance, from novices through to more experienced presenters to even the most discerning and demanding audiences.

Workshop Content

This highly interactive workshop covers practical aspects of effective presentation, offers participants the opportunity to practice their skills in a live environment and provides strategic feedback for improvement.

The workshop content focuses on 3 areas:

- **Preparing for Success** - managing nerves, understanding the audience, presentation logistics, developing a clear purpose, length and timing
- **Structuring to Engage** - structuring your content, incorporating story telling, shaping your message and selecting appropriate visual support
- **Delivering to Connect** - creating a powerful first impression, managing audience interaction and developing tone, feel and style.

Participants will present in front of the group in a range of different formats which will be recorded, enabling peers and the facilitator to provide specific feedback on delivery and style.

Learning Outcomes

Upon completion of this workshop, participants will be able to:

- Prepare and deliver persuasive presentations more confidently
- Identify audience needs to improve strategic preparation
- Develop a clear theme and purpose for their presentation
- Use frameworks to structure presentations more effectively
- Incorporate story-telling to engage audiences
- Use techniques to manage nerves
- Be more effective when presenting ideas and recommendations to internal or external clients
- Understand and demonstrate key delivery skills, including body language and voice
- Use visual aids and audio-visual equipment to enhance presentations
- Manage audience interaction more appropriately

Recommended for:
Anyone who presents, either formally or informally. Advanced presentation skills available for more experienced groups.

Delivery:
Face-to-face (recommended) or virtual

Workshop duration:
1 - 2 Days
or in half day modules

No. of attendees:
Recommended small group size of 10 or under

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communication | leadership | coaching