



# PROBLEM SOLVING AND CREATIVE THINKING

## Unleash your creative thinking skills for more effective problem solving

Remember how creative you were when you were younger? In our fast-moving “busy work” world, we rarely make time to allow ourselves to simply think differently in order to solve problems or challenges. Tackling an issue through creative thinking will make you and your team more effective and create a more collaborative, rewarding way forward.

Unlock your innate ability to think creatively, contribute better ideas and become a more innovative problem solver and leader with this instructive and tailored workshop

### Workshop Content

Built on the premise that Creativity is not only a skill, but also a mindset, this practical and insightful workshop examines the way we think to unlock a deeper understanding of creativity to problem solve.

Participants will harness a proven 8-step problem solving model for maximising creative thought in order to brainstorm and mind-stretch, allowing more creative ideas and solutions for business challenges to surface.

Tools for overcoming barriers to creativity and for promoting clearer, more productive thinking, round out the workshop material.

### Learning Outcomes

**Upon completion of this workshop, participants will be able to:**

- Have confidence in their ability to access new thinking and creative thinking
- Have the ability to generate new ideas individually or in groups
- Recognise and address the barriers that limit your ability to think differently
- Have practical tools and a framework for idea generation and problem solving



#### Recommended for:

Anyone who needs to think creatively or look at ideas from a different perspective.



#### Delivery

Face-to-face (recommended) or virtual



#### Workshop duration

Full or half day



#### No. of attendees

Up to 16 participants

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